

COMMITTEE: CENTRAL AREA **REF NO:** CAC/24/04

DATE: 4 SEPTEMBER 2024

SUBJECT: FUNDING REQUEST –
DANCEEAST

REPORT AUTHOR: BETH ROBINSON

ASSISTANT DIRECTOR: HANNAH LEYS

Short description of report content and the decision requested:

This report requests that the Central Area Committee consider allocating £1,337.50 to DanceEast as contribution to cover the costs of its Springboard Junior and Springboard Adults programmes, including outreach work. Both programmes are designed to encourage exercise and artistic movement for disabled people, run by specialist dance artists. DanceEast is also applying to the South West and North East Area Committees, with requests proportionate to the postcodes of attendees and outreach areas of the programme.

List of Appendices included in this report:

- a) Completed Application

This report has been prepared by Beth Robinson ,

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This report was prepared after consultation with:

Internal consultees

External consultees

Bryony Hope – Head of Communications & Development at DanceEast

The following policies form a context to this report:

Corporate Strategy – Proud of Ipswich: Championing our Community and Revitalising our Town

1. Item of business and issues for consideration

- 1.1 To consider the application of DanceEast and decide whether to agree:
- i) Option 1 - Fund the total amount requested.
 - ii) Option 2 - Fund a different amount to the amount requested.
 - iii) Option 3 - Not fund.
- 1.2 The Committee will make its decision based on whether the application meets the funding criteria and the funds available to the Committee.
- 1.3 DanceEast run dance classes at all skill levels, with a focus on self-expression, discovery, and fulfilment, to enhance health and wellbeing.
- 1.4 DanceEast record 400,000 attendees annually, and involve 13,000 people annually in participative activities, for example for those with dementia and targeted programmes for those who speak English as a second language.
- 1.5 19% of participants in Ipswich identify as disabled (Office for National Statistics, 2021 Census Data, and disabled people or those with long-term health conditions are twice as likely to be physically inactive than those who do not have a disability (Sport England, 2021).
- 1.6 There are limited opportunities for disabled people to participate in physical activity which is not sport-focussed, especially for wheelchair users, and particularly in Ipswich, provisions are usually 'one off' sessions.
- 1.7 DanceEast's Springboard Junior and Springboard Adult programmes are specialist dance classes for disabled people, aged 4-11 years old and 16+, respectively. These classes run in 10-week blocks during term time. They run for 1 hour and take place at the Jerwood Dance house.
- 1.8 These classes provide a safe environment for disabled learners to participate in physical activity, socialise, and meet new people. They are run by specialist instructors, with a 1:1 emphasis, allowing the classes to be adaptive to the needs of the participants.
- 1.9 Classes include creative tasks and are not focused on one style or technique. They aim to inspire movement and focus on self-exploration of movement and exploring how this may change. This includes working with props, working with others, and responding to movement.
- 1.10 Other outcomes of the programme include gaining strength, improving balance and co-ordination, confidence, and self-esteem both in the classes and in day-to-day life.
- 1.11 There are currently 3 Springfield Junior participants and 7 Springboard Adult participants. This includes wheelchair users, those with autism, Down's Syndrome and those who live in care settings.

- 1.12 Before the pandemic, there was a regular group of attendees, however disabled people were disproportionately impacted, and many were unable to continue the class post-pandemic.
- 1.13 This funding will contribute to the funding of the Springboard programmes, and towards 10 outreach sessions in spring and summer, aiming to attract 13 weekly participants in total. Funding would allow the classes to run for one year.
- 1.14 Outreach sessions will target schools, including but not limited to Hillside Special School, The Bridge School, Sunrise Academy, Woodbridge Road Academy, and Thomas Wolsey, with whom DanceEast has established relationships with.
- 1.15 Participants will pay a subsidised rate of £5 for Springfield Junior and £6 for Springfield Adult. If participants cannot afford the class fee, there is a DanceEast Bursary Fund, which enables children and young people living in poverty free classes. There will also be bursaries available for adults running to spring in 2025.
- 1.16 Volunteers cannot be used for this project because of the specialist requirements and training required of the dance instructors.
- 1.17 There are currently 3 attendees from IP2, 3 from IP4, 2 from IP1, 1 from IP32 and 1 from IP9. Full postcodes have been provided to confirm precise locations within the area, which are redacted for participants privacy. The proportions of funding requested reflects both current attendee locations and the intended location of outreach work.
- 1.18 No funding allocated from the Area Committee will be used to support participants outside of Central, North East and South West Ipswich.

2. Links to Area Action Plan

- 2.1 Department of Communities and Local Government - Domains of Deprivation:
- **Education, Skills, and Training**, which is an Area Action Plan priority.
 - **Health and Disability**, which is an Area Action Plan Priority.
 - **Living Environment**.
- 2.2 Proud of Ipswich underlying principles:
- **Promoting Community Wellbeing and Fairness in Ipswich**, which is an action plan priority.

3. Financial implications

3.1 There is **£16,154.30** remaining unallocated in the Central Area Committee's budget, which is available to fund grant applications.

3.2 Cost breakdown:

Description of expenditure		Cost (£)
1x Project manager – 10 days		£1,500
Evaluation – 1 day		£250
Marketing costs – flyer design and printing		£300
Lead Dance Artist – 2.5h/week for 30 days per year		£2,625
Assistant Dance artist – 2.5h/week for 30 days per year		£1,125
Lead Dance Artist travel costs		£150
Assistant Dance Artist travel costs		£150
Studio space for 75h per year		£2,790
1 box of dance props		£100
1 term of outreach workshops -Lead Dance Artist - £100/session for 10 sessions, including planning		£1,000
1 term of outreach workshops – Assistant Dance Artist - £30/peer session for 10 sessions		£300
Total project costs		£10,290
Total requested from Area Committees	North East	£668.75
	North West	
	Central	£1,337.50
	South East	
	Ravenswood Community Fund	
	South West	£668.75
	TOTAL	£2,675.00

3.3 Grants awarded from the Area Committee funds will specifically be used for the following:

Description	Cost
50% of Outreach – Lead Dance Artist	£ 500.00
50% of Outreach – Assistant Dance Artist	£150
50% Marketing costs	£150
50% Lead Dance Artist Delivery Costs	£1,312.50
50% Assistant Dance Artist Delivery Costs	£562.50
Total	£2,675

- 3.4 DanceEast is requesting funding from each area proportional to its current user base in each and the targets of their outreach programmes, which is 40% from Central Ipswich, 20% from North East Ipswich, and 20% from South West Ipswich.
- 3.5 As per Area Committee guidelines, any funding allocated would not be funded as contribution toward any core costs.
- 3.6 The remainder of costs as listed in table 3.2 will be in-kind contribution from DanceEast and income generated via subsidised costs, totalling £7,615.
- 3.7 It is DanceEast's goal to recruit 13 weekly participants, however this budget accounts for 8 weekly participants. Any additional participant fees will be generated into further outreach activities.

4. Legal Implications

- 4.1 The Council has the power to make grants to community projects through the Area Committees. The Area Committees have delegated Executive powers and devolved budgets.
- 4.2 Area Committees have the power to award grants in accordance with part 3, section 2 of the Council's Constitution i.e., the Area Committee terms of reference.
- 4.3 DanceEast (registered Charity no. 0106625, Company Number 3463592), has provided its constitution, named officers, proof of bank account, year-end accounts, and safeguarding policy, as required by the Area Committee Funding Guidelines.

5. Risks considered

Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1: almost impossible - 6: very high)	Impact of risk, if it occurred taking account of actions (1: negligible - 4: catastrophic)
Safeguarding risk to children and vulnerable people	Emotional or physical harm to individual	Safeguarding system in place	3	3
Actions to mitigate risk	All staff use a vulnerable children and adult safeguarding policy. There is a higher proportion of instructors than in other dance classes, and facilitators are specially trained to work with disabled people.			
Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1: almost impossible - 6: very high)	Impact of risk, if it occurred taking account of actions (1: negligible - 4: catastrophic)
Lack of funding from other Area Committees, or part funding.	Project may not be able to run as effectively if not fully funded across all areas.	Seeking funding specifically per area.	3	3
Actions to mitigate risk	If not fully funded, Dance East are able reduce costs associated with outreach programmes, and/or or offer these only in locations from which they have obtained funding.			
Risk Description	Consequence of risk	Risk Controls	Probability of risk occurring taking account of controls (1: almost impossible - 6: very high)	Impact of risk, if it occurred taking account of actions (1: negligible - 4: catastrophic)
Low participant engagement	Improper use of public money	Specific targeting for outreach workshops	3	2
Actions to mitigate risk	From DanceEast's prior experience, it has been able to sustain regular attendee's pre-pandemic. It has developed a targeted outreach approach to engage participants.			

6. Options

- 6.1 Option 1 – Approve allocation of funding of £1,337.50 to DanceEast.
- 6.2 Option 2 – Approve allocation of less than £1,337.50 as contribution to the same.
- 6.3 Option 3 – Do not fund.

7. Record of Decision taken

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8. Exemption from call in (if applicable)

I certify that this decision is urgent and therefore exempt from call-in for the following reasons:

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Signed.....

[This must be signed by the Chair of the Area Committee]
